

# 2009 FACT SHEET & Boundaries Map

*Discover a new horizon*

*Rosslyn Renaissance and the Rosslyn BID are sister organizations that jointly serve the Rosslyn community. Rosslyn Renaissance plans for the future development of the greater Rosslyn area. The Rosslyn BID provides amenities and services within Rosslyn's commercial office core.*

## ABOUT ROSSLYN RENAISSANCE

Founded in 1991, **ROSSLYN RENAISSANCE** (RR) is a public/private partnership of residential, commercial, cultural and government communities working together to make the greater Rosslyn area a distinctive urban environment through a focus on urban design and development.

In 2001, Rosslyn property owners affiliated with Rosslyn Renaissance worked with the local business community and Arlington County government to create another economic development tool — a business improvement district. Today, the BID runs a number of community events initiated by RR.

Now, working closely with Arlington County government staff, RR helps implement the vision of the *Rosslyn Station Area Plan Addendum*, a master plan approved by the County Board in 1992. With the guidance of its professionally-staffed Urban Design Committee, RR is involved in the review and refinement of all major development projects in Rosslyn. Recent projects include:

### Under Construction

- 1812 N. Moore Street
- Central Place
- Turnberry Tower

### Approved

- Rosslyn Commons

RR's Property Managers Committee deals with emergency preparedness, County permits and services, and commercial leasing, among other matters.

RR keeps the community informed about its activities and attributes through its Web site, magazine, "Rooms With a View" lecture series and Real Estate Bus Tour.

### Built

- Parc Rosslyn
- Waterview
- WRIT Rosslyn Center

## ABOUT THE ROSSLYN BID

The **ROSSLYN BUSINESS IMPROVEMENT DISTRICT** (BID), which started operations in 2003, provides services designed to make Rosslyn an exciting, urbane commercial center. Funded by a special tax paid by property owners in the 17-block commercial office core, the work program includes:

### Beautification

- A landscaping crew provides enhanced beautification services, including annual rotations and special landscaping projects.

### Cleaning & Maintenance

- A five-person team works to keep Rosslyn's streets clean and safe, and serves as goodwill ambassadors for the community.

### Community Activities & Events

- Lunchtime Concerts and Rosslyn Farmers and Artist Market
- Summer Rosslyn Film Festival at Gateway Park
- Planet Arlington World Music Festival
- Rosslyn Jazz Festival at Gateway Park
- Marine Corps Marathon Finish Festival in Rosslyn
- LIGHT UP Rosslyn Celebration

### Transportation, Parking & Retail

- Support for the Georgetown Metro Connection Shuttle Van
- Parking Signage Program

### Marketing & Promotion

- the **ROSSLYN** magazine
- the [www.RosslynVA.org](http://www.RosslynVA.org) website
- Rosslyn Map and Business Directory

### Homeless Services Program

- Outreach worker from Arlington Street People's Assistance Network (A-SPAN) works with Rosslyn's homeless individuals to provide supportive services.

## ROSSLYN RENAISSANCE & ROSSLYN BID STAFF

Executive Director: Cecilia Cassidy  
Finance & HR Director: John Seal  
Urban Design Project Manager: Lucia deCordre  
Events & Marketing Manager: Laura Corridon  
Administrative Manager: Sharon Price

## ROSSLYN BID STAFF

Operations Director: Henry Solares  
Communications Director: Monique O'Grady  
Graphic Designer / Webmaster: Erik Battle  
Ambassador Program Project Manager: William Turk

# ROSSLYN/BID BOUNDARIES

Map Source: Arlington Economic Development

-  Rosslyn Boundaries
-  BID Boundaries
-  Parks

