

# ROSSLYN

CULTURE / BUSINESS / RETAIL / COMMUNITY / ACCESS



Moon over Rosslyn's Central Place  
BUSINESS/PG2



Urban Design has pivotal role in new Rosslyn  
FEATURE STORY/PG3



Bistro 360—a delicious escape on Wilson  
COMMUNITY/PG4



Restaurants offer tasty lunch creations  
COMMUNITY/PG2



COMMUNITY

## Shop the Park! 3rd Holiday Market + Bonfire Will Light Up Gateway Park

This year, the **Rosslyn Holiday Market** will expand to feature products from more than 30 D.C., Maryland and Virginia small businesses. Shoppers will find clothing, fashion accessories, handcrafted home goods, gourmet food, art, toys and more. Even **Santa** will be on hand for photos! **Gateway Park**, the market's new location, will be **tented and lit with festive holiday lighting**. There will also be **live music**, a **D.J.**, **food and beer and wine** sales. On Friday, enjoy a **holiday bonfire**.

**GATEWAY PARK** 1300 LEE HWY  
THURSDAY, DEC. 10/10AM-6PM + FRIDAY, DEC. 11/10AM-8PM + BONFIRE, 6-8PM  
[ROSSLYNVA.ORG/HOLIDAY READY](http://ROSSLYNVA.ORG/HOLIDAY READY)

COMMUNITY

## Targeting Rosslyn

A much-anticipated **Target** opened mid-October in Rosslyn. Store Team Leader **Anna Dietz** says this particular location offers technology, apparel, home décor, a pharmacy and groceries, including grab-and-go snacks and sandwiches. It also has a Starbucks counter. "Target is excited to have a presence in a bustling urban neighborhood just outside of Washington, D.C., and located near a major Metro stop," Dietz says. "We see a tremendous opportunity to serve an unmet need in this area, and we're thrilled to be a part of the community."



**TARGET** 1500 WILSON BLVD  
MON-SAT, 7:00AM-10:00PM; SUN, 8:00AM-10:00PM

COMMUNITY

## Annual Holiday Clothing Drive

Donate gently used winter coats, sweaters, sweatshirts, hats, gloves and jeans for clients of A-SPAN (Arlington Street People's Assistance Network). Look for a gift-wrapped donation box in the lobby of your building.

**VARIOUS LOCATIONS THROUGHOUT ROSSLYN**  
NOW THROUGH DEC. 12 [ROSSLYNVA.ORG](http://ROSSLYNVA.ORG)



RETAIL

## NFL Games at Heavy Seas Alehouse

It's football season! Catch the best NFL games at Heavy Seas Alehouse, including the Redskins, and enjoy food and drink specials, too. Follow them on Twitter ([@HSAlehouseARL](https://twitter.com/HSAlehouseARL)), Instagram ([hsalehousearl](https://www.instagram.com/hsalehousearl)) and Facebook ([HSAlehouseARL](https://www.facebook.com/HSAlehouseARL)) for up-to-the-minute info on the games they'll be showing.

**HEAVY SEAS ALEHOUSE** 1501 WILSON BLVD (CORNERS OF N OAK + 18TH ST N)  
703.879.4388 [HEAVYSEASALEHOUSE.COM](http://HEAVYSEASALEHOUSE.COM)



MORE INSIDE!

## COMMUNITY ANNOUNCEMENTS

### BUSINESS

#### MOON RISES AT CENTRAL PLACE

In October, **The JBG Companies** installed temporary public art in the sky over **Central Place**, a mixed-use development under construction atop the Rosslyn Metro station. The **JBG moon** is 10 feet tall, weighs 1,300 pounds and is illuminated at night by 936 energy-efficient LEDs. It will continue to rise higher in the sky as the construction crane it's suspended from gets taller over the next year.

### BUSINESS

#### GASLIGHT SQUARE CONDOS UNDERWAY

In September, **Abdo Development** broke ground on the final phase of development for Rosslyn's **Gaslight Square** condominiums. Located on a square block bounded by Clarendon Blvd., N. Queen St., N. Quinn St. and 16th St. N., Gaslight Square already includes units that are completed and occupied. The 37 units underway will feature 21-foot floor-to-ceiling windows and open floor plans. Although completion is at least 14 months away, several have already sold.

### COMMUNITY

#### NEW HOMELESS SERVICES CENTER

Arlington County's new year-round **Homeless Services Center (HSC)** opened in October. The HSC, which is managed by A-SPAN, is located in Courthouse. The facility is the first of its kind in the D.C. metro area. It houses all of **A-SPAN's** services under one roof, including food, shelter, full-time nurse-practitioner care, a medical respite program, counseling and job training.

### BUSINESS

#### W@CEB: NETWORKING FOR WOMEN

The Rosslyn BID recently partnered with **CEB** on **W@CEB**. This event brought together professional women from a spectrum of companies and industries who work in the neighborhood. The guest speaker, **Dr. Catherine Tinsley**, shared her research on the importance of strong networks for women executives. Dr. Tinsley is executive director of the **Women's Leadership Institute at Georgetown University**. The BID hopes this is the start of many business event partnerships with Rosslyn tenants. If your company is interested, please reach out: [RosslynBID@rosslynva.org](mailto:RosslynBID@rosslynva.org).

## LET'S DO LUNCH

### COMMUNITY



#### Kona Grill

Offering upscale American cuisine and award-winning sushi, Kona Grill provides choices to suit any palate. Their signature lunchtime dish is the **macadamia nut chicken**: macadamia nut- and panko-crusted chicken breast topped with shoyu cream sauce and pineapple-papaya marinade. It's served with house-made mashed potatoes and seasonal vegetables.

#### KONA GRILL

1776 WILSON BLVD/[KONAGRILL.COM](http://KONAGRILL.COM)



#### cityhouse

If you're looking for a special-occasion lunch spot, this is the place. The lunch menu at cityhouse, which changes seasonally, features a healthful **build-your-own salad** option and such cool-weather favorites as **cider-braised pork shanks** and **Korean-inspired short ribs** (pictured). Finish with their homemade s'mores tart. Plus, enjoy local wines and some of the area's best craft beers on draft.

#### CITYHOUSE (AT HYATT ARLINGTON)

1325 WILSON BLVD/[CITYHOUSE.COM/ARLINGTON-VIRGINIA](http://CITYHOUSE.COM/ARLINGTON-VIRGINIA)



#### Ben's Chili Bowl

The Arlington location of the legendary U St. establishment offers fast and friendly service during the lunch hour. It's a fun place for small groups. Try their **chili half smoke**: a 1/4 lb. pork and beef smoked sausage on a warm bun topped with mustard, onions and Ben's spicy homemade chili sauce.

#### BEN'S CHILI BOWL

1725 WILSON BLVD/[BENSCHILIBOWL.COM](http://BENSCHILIBOWL.COM)



#### Vantage Point

Offering **panoramic views** of the Potomac River and Georgetown, Vantage Point is located on the 17th floor of Holiday Inn Rosslyn. Their lunch menu revolves around daily themes: American Monday, Italian Tuesday, Asian Wednesday, Tex Mex Thursday and Seafood Friday. A best bet is their **Seafood Newburg**, a decadent dish featuring scallops, shrimp and lobster meat in a Newburg sauce.

#### VANTAGE POINT (HOLIDAY INN ROSSLYN)

1900 N FT MYER DR/[VANTAGEPOINTRESTAURANT.COM](http://VANTAGEPOINTRESTAURANT.COM)

## NOTEWORTHY

### RETAIL

#### Rosslyn Coffee and Deli

Tucked away in a small storefront at **1101 Wilson Blvd.**, this family-run deli offers breakfast sandwiches, craft beer and wine, fruit smoothies and protein shakes, and gourmet and organic snacks. A great little find!



### COMMUNITY

#### Gateway Park Packs 'Em In

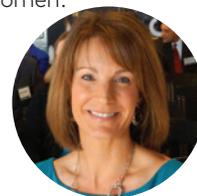
Gateway Park's been hopping lately! Between **Jazz Fest**, the **Backyard Beer Fest** and **#TBT Concerts** in the fall and the **Outdoor Film Fest** over the summer, thousands have enjoyed this unique urban space.



### BUSINESS

#### Women Driving the Economy

**Rosslyn's Mary-Claire Burick** presented at the October Women Driving the Economy Conference, hosted by **Rep. Don Beyer** and **George Mason University**. The free event provided support and practical advice to working women.



### COMMUNITY

#### MCM Clothing Collection

Rosslyn BID ambassadors collected 600 pounds of warm clothing discarded by Marine Corps Marathon runners as they warmed up during the October 25 race. The clothes were cleaned and donated to **A-SPAN**.





CENTRAL PLACE PLAZA

# Welcome to Downtown Rosslyn

COMMUNITY

## More Ground-Level Retail and Pedestrian-Friendly Spaces in Store for Rosslyn

When asked to envision the “Rosslyn of the Future,” **Lucia deCordré**, director of urban design for the **Rosslyn Business Improvement District (BID)**, smiles.

“I see lots of sidewalk cafés, people strolling and shopping, and others just sitting outside watching passers-by,” she says. “I see a proper city center — very urban in nature, buzzing with new residents — with little plazas and places where people can meet up.”

According to deCordré, part of this vision of Rosslyn will be realized by 2017, when construction of Rosslyn’s **Central Place** will be complete. Central Place will occupy a full city block, bordered by Wilson Blvd., N. Lynn St., N. Moore St. and 19th St. N. Comprising a commercial tower that will be anchored by Rosslyn-based **CEB** and a companion residential tower of luxury condos, the complex will include significant ground-floor retail. The highlight of the project is a central public plaza that will function as Rosslyn’s town square at the Metro entrance.

deCordré is quick to point out, though, that Central Place will not be the sole harbinger of Rosslyn’s rebirth. Redevelopment and new construction have been going on for several years, and will continue for the next decade. All are contributing to a 21st century look and feel throughout the neighborhood.

“We have continuous demand for mixed-use redevelopment and several approved projects that are just waiting to break ground,” she adds. “We’ll be seeing many new buildings and great architecture.”

Rosslyn’s redevelopment is the result of a partnership between Arlington County, property owners/developers, and the Rosslyn BID. The

recently approved **Rosslyn Sector Plan** (aka Realize Rosslyn) will result in major improvements to roads, such as bike lanes, bump-outs and crosswalks, which will make the streets even more pedestrian friendly.

Meanwhile, property owners are investing billions in new construction or redevelopment.

The Rosslyn BID is playing a role in making the sidewalks and pedestrian spaces more inviting.

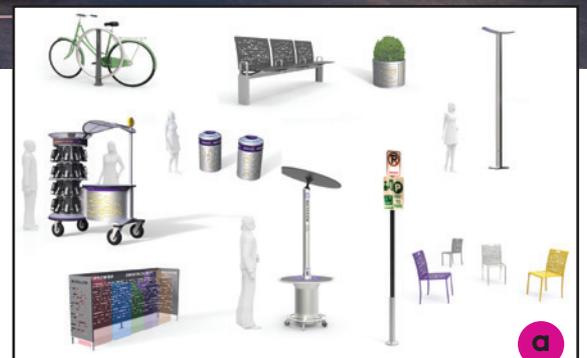
“We want to ensure that the pedestrian environment comes up to the same attraction level as the reinvestment,” says deCordré. “It’s the part that everyone experiences and it’s critical.”

For the past several years, the Rosslyn BID’s **Urban Design Department** has been making the streets more attractive through planting and short-term solutions, such as the creation of temporary public spaces, public art and the addition of street furniture along the sidewalks.

In late 2015, the BID will introduce a new pilot streetscape at **N. Oak St. and Wilson Blvd.** It will include custom-made streetscape furnishings, such as benches, street lamps, news-box corrals and informational tableaux that recount Rosslyn’s history. These streetscape elements will help create a more distinctive and pedestrian-friendly district, and will be a more permanent improvement.

“A successful streetscape will be far-reaching for business owners and pedestrians, helping the district’s economic viability through creation of a more enticing place to work and live,” says deCordré. “It’s exciting that all of these changes can be realized in a short amount of time.”

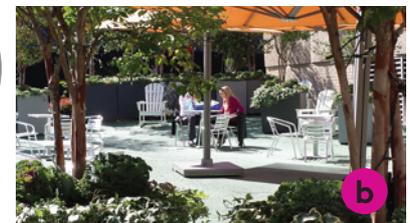
UPDATES: [@URBANROSSLYN](#)



a



Lucia deCordré



b



c



d

**a** Streetscape Elements

The Rosslyn streetscape collection includes a variety of items that make the sidewalk inviting and reinforce the contemporary character of the buildings.

**b** Plaza on 19th

Partnering with property owner JBG, the Rosslyn BID transformed a parking lot into the popular Plaza on 19th — a great venue for Continental’s beer gardens!

**c** Informational Tableau

An informational tableau in the streetscape will bring interest and fun facts for pedestrians.

**d** Bench

Rosslyn’s nighttime skyline was the inspiration for the design on the streetscape elements, such as this bench.



COMMUNITY

## Bistro 360 Brings the World's Cuisines to Rosslyn

**Art Hauptman**, owner of **Bistro 360** in Rosslyn and **Cassatt's Kiwi Café** on Lee Highway, loves good food and wine. Between his career and his wife's, he's had opportunities to travel all over the world to taste different cuisines. And now, with **Bistro 360**, he's sharing some of his more memorable dining experiences with the neighborhood in a place that feels intimate, warm and comfortable — ideal for a date or a small gathering of close friends.

For Hauptman, each dish on **Bistro 360's** varied menu has a story. The *khachapuri* (pictured), also known as Georgian cheese bread, reminds him of his time working in Armenia and Ukraine. "When you wanted a nice meal, you'd go for Georgian food," he explains. "The Georgian cheese bread is distinctive." A thin flatbread topped with a slightly salty mix of melted cheeses and a sunny-side up egg, it's addictive and great for sharing.

**Bistro 360's** former chef was from Charleston, South Carolina. His influence is found in the bistro's sublime versions of **shrimp and grits** and **fried green tomatoes**, which are served all day but are especially popular during the bistro's weekend brunch. Current chef **Travis Obertach** was head chef at a Thai restaurant for six years. His experience preparing Asian cuisine is seen in dishes such as **miso-glazed salmon** and **Thai steak salad**.

Although he would not claim to be a chef, Hauptman says he and his wife enjoy cooking at home — experimenting with different recipes and types of cuisine. He delights in introducing people to interesting flavors and unexpected preparations of familiar foods.

He's developed a taste for sweet chili drops. They look like tiny berries not more than a few millimeters

in length, but they are filled with flavor reminiscent of cherry peppers. Hauptman finds ways to use them in dishes at the bistro, such as a **Mediterranean chicken salad** offered at the market.

The menu changes seasonally. One of his favorite meals at the restaurant is a **lemongrass pork chop with kimchi puree**. He also likes the **ceviche with seaweed** salad. He says these will be coming back on the menu soon.

"Cultures mix and influence each other, and that's often most notable in their food," he says.

The market and wine bar, which occupy about half of the storefront, have a European feel and include products that reflect Hauptman's travels and eclectic tastes. Gourmet nibbles and prepared foods include savory pies, sandwiches, hummus, parmesan crisps, stuffed dates and an internationally diverse assortment of cheeses, such as **Armenian string cheese**. The wine



section has more than 150 brands of wine from all over the world.

More than introducing

people to his favorite foods, Hauptman wants to make them feel at home in his space. Now open a little over a year, he says the restaurant has some regulars, and he hopes to attract more.

"Cassatt's has become a neighborhood institution for Lee Heights," he says, "and I want **Bistro 360** to become that for Courthouse and Rosslyn. I want it to be a place where people can come to enjoy food from around the world in an environment that's comfortable, and where they can hear each other well enough to actually have a conversation."

**BISTRO 360** 1800 WILSON BLVD/703.522.3600  
**BISTRO 360.NET**

COMMUNITY

## UPCOMING EVENTS

### MY SHOW OF MAGIC, ILLUSION, ESCAPISM AND FAKIRISM

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**FRIDAY, 11/20 + SATURDAY, 11/21, 7:30PM**  
Illusionist Juan Estrella delights audiences young and old with his dexterity, showmanship and professionalism.

### MY FAMILY MAGIC SHOW

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 11/21, 4PM**  
This performance by illusionist Juan Estrella is dedicated to the young and not-so-young.

### ROSSLYN HOLIDAY MARKET + BONFIRE

**GATEWAY PARK**, 1300 LEE HWY  
**THURSDAY, 12/10 + FRIDAY, 12/11**  
**BONFIRE FRIDAY, 12/11/6-8PM**

**Shop local** at this year's holiday market: all products are produced by local small businesses from D.C., Maryland and Virginia.

Enjoy **live music**, **DJ**, **holiday lights** and, on Friday, a **bonfire** in the west end of the park. Find the perfect gift for everyone on your list. Free admission.

### NATIONAL CHAMBER ENSEMBLE HOLIDAY CONCERT

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 12/12, 7:30PM**  
National Chamber Ensemble's annual holiday concert brings classical masterpieces and holiday favorites together in one fun program for the whole family.

### PIOLA NEW YEAR'S EVE PARTY

1550 WILSON BLVD  
**THURSDAY, 12/31**  
Ring in the new year with food and drink specials all night!

### PIOLA CARNIVAL

**PIOLA**  
1550 WILSON BLVD  
**EARLY FEBRUARY, DATE TBD**  
The spirit of Brazil's famous carnival comes to Rosslyn. Enjoy Caipirinhas and Caipiroskas while dancing the night away to the rhythms of live Brazilian music. Visit [rosslynva.org/events](http://rosslynva.org/events) for updates.

### NATIONAL CHAMBER ENSEMBLE VALENTINE'S DAY CONCERT

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 2/13, 7:30PM**  
Bowen McCauley Dance teams up with National Chamber Ensemble for a night of entertainment featuring the music of Khachaturian and excerpts from the ballet *Spartacus*.

### NATIONAL CHAMBER ENSEMBLE AMERICAN LANDSCAPE CONCERT

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 3/12, 7:30PM**  
National Chamber Ensemble presents a tribute to great American composers with the music of Copland, Liebermann, Makris and Beach.



### TRIBUTE TO CHABUCA GRANDA

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 3/19 + SATURDAY, 3/26, 7:30PM**  
Dayan Aldana, an ambassador of Peruvian culture, joins well-known local musicians as they remember the great Peruvian performer Chabuca Granda.



### TEATRO DE LA LUNA PRESENTS MOONLIGHT TANGO

**ROSSLYN SPECTRUM**  
1611 N KENT ST  
**SATURDAY, 4/2 + SATURDAY, 4/9, 7:30PM**  
Enjoy a memorable night of tangos and milongas with performances by renowned local talents.

For tickets to events at the Rosslyn Spectrum, go to [ow.ly/TYxvV](http://ow.ly/TYxvV).

Please note that event information in this publication is current as of October 28, 2015. However, event dates and times may change, particularly for events that are several months away. Visit [rosslynva.org/events](http://rosslynva.org/events) to confirm all schedule information.

## BUILDING A BETTER BID

The Rosslyn BID team continues working out of a temporary office suite, located at 1901 N. Fort Myer Drive, while our permanent space at 1911 N. Fort Myer Drive is being renovated. In October, we got the chance to visit the office while demolition was underway. We enjoyed talking with **Wingate Hughes Architects**, the firm that designed our new office, and envisioning what the new space will be like. We should be moved back in by the end of the year. Pictured with us, at right, is **Gavin Daniels**, a principal and co-founder of Wingate Hughes.



ACCESS EVEN MORE ROSSLYN INFO ONLINE: [ROSSLYNVA.ORG/EVENTS](http://ROSSLYNVA.ORG/EVENTS)

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**ROSSLYN**

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