

# ROSSLYN

CULTURE / BUSINESS / RETAIL / COMMUNITY / ACCESS



Fresh flavors abound at AllSpice Cafe  
RETAIL/PG4



Rosslyn mutts rejoice: Yappy Hour is back!  
COMMUNITY/PG3



Outdoor Film Fest features LOL comedies  
COMMUNITY/PG3



cove is Rosslyn's newest productive space  
BUSINESS/PG2

COMMUNITY

## City Social

Rosslyn's City Social is coming up for you up-and-comers. The Rosslyn BID's annual party, which is open to the public, will feature a **live DJ, open bar, hors d'oeuvres and coveted giveaways**. There will also be a dynamic panel discussion/Q&A with Rosslyn's top execs from **Politico, CEB and Rosetta Stone**. Come with friends and make some new ones as we celebrate Rosslyn's success over the last year and look at what's to come in the future.

**CEB WATerview CONFERENCE CTR** 1919 N LYNN ST  
THURSDAY, MAY 14 / 6:30PM-8:30PM / ROSSLYNVA.ORG/CITYSOCIAL



COMMUNITY

## Beer Garden

Join the Rosslyn BID and **Continental** for a spring neighborhood beer garden. There will be terrific craft brews, wine, live music, cornhole and delicious **food-truck fare**. Come enjoy great weather and good company at our community's favorite gathering spot.

**PLAZA ON 19TH** 19TH + N MOORE STS  
FRIDAY, MAY 15 / 4PM-8PM



CULTURE

## C.J. Chenier

Accordion in hand, **C.J. Chenier** brings high-energy zydeco rhythms to Rosslyn. Accompanied by the Red Hot Louisiana Band, it's easy to see why he's been called "the best living zydeco singer and accordionist" by *Living Blues* magazine. Come early for zydeco dance lessons led by Dancing by the Bayou.

**ARTISPHERE** 1101 WILSON BLVD  
THURSDAY, MAY 28 / DANCE LESSONS 7:30PM/  
PERFORMANCE 8:30PM



RETAIL

## Bistro360 Wine Tastings

Drop by Rosslyn's **Bistro360** for their Thursday night wine tastings. These weekly events are open to the public, free of charge, and include snacks such as cheese, charcuterie or chocolate. To stay in the loop on these and other upcoming events, follow them at [facebook.com/bistro360Arlington](http://facebook.com/bistro360Arlington) or on Twitter at @**Bistro360**.

**BISTRO360** 1800 WILSON BLVD  
BISTRO360.NET



MORE INSIDE!

## COMMUNITY ANNOUNCEMENTS

### COMMUNITY

#### PREVIEW OF PROPOSED NEW STREETSCAPE COMING SOON

In the coming months, the Rosslyn BID will add modern touches to the **corner of Wilson Blvd. and N. Oak Street**, such as new seating, informational markers and street lights, as proposed in the **Streetscape Elements Master Plan**. Developed by the BID's Urban Design Department, the plan aims to encourage vibrancy and bring a more contemporary identity to the neighborhood. The BID plans to host a focus group to gather input on the prototype corner. Stay tuned for more info!

### CULTURE

#### PIXELS, PREDATORS AND PREY AT ARTISPHERE

Head to Artisphere for this stunning exhibition from Austin artist **Shawn Smith**, who has created three-dimensional "pixelated" sculptures of the natural world using images he sourced on the Internet. The exhibition comments on the relationship between the natural and the digital in a world in which our experiences of nature are increasingly mediated by screens.

### BUSINESS

#### NEW BUSINESSES FOCUS ON WELLNESS + REHABILITATION

Welcome to two new Rosslyn businesses! **Pivot Physical Therapy** ([pivotphysicaltherapy.com](http://pivotphysicaltherapy.com)), located at 1600 Wilson Blvd., specializes in personalized physical therapy and sports medicine. **Skyline Wellness Center** ([skylinewellnesscenter.com](http://skylinewellnesscenter.com)), also located at 1600 Wilson Blvd., is an integrative healthcare clinic that uses natural and organic approaches to manage health and wellness.

### BUSINESS

#### NEW INFANT + TODDLER CENTER IN ROSSLYN

The **Rosslyn Prep Academy**, located at 1121 Arlington Blvd. in the River Place condominium complex, is opening a new infant and toddler center in June that will specialize in early years' world language development and offer programs in French and Mandarin. Learn more at [rosslynprep.org](http://rosslynprep.org) or call **571.882.3297** to register for an open house and tour.

UPDATES:  
[ROSSLYNVA.ORG](http://ROSSLYNVA.ORG)

## BUSINESS SPOTLIGHT



### BUSINESS

#### cove Rosslyn is Neighborhood's Newest Productive Space



In March, **cove** joined a growing fleet of coworking spaces that are making Rosslyn one of the best neighborhoods for freelancers, entrepreneurs, startups and small businesses.

According to **Adam Segal**, cove's founder and CEO, cove is more of a **productive space** than a coworking space that aims to eliminate all the pain points of working from a coffee shop. It offers members access to reliable Wi-Fi; printing and scanning; and unlimited coffee. Plus, most locations feature attractive conference rooms.

Monthly memberships are available for individuals and groups, and the website offers a menu of productive plans. For instance, the smallest membership includes 8 hours of space usage for \$32/month and \$4 per additional hour while the yearly membership features a \$115 annual fee and a \$5 hourly rate that's billed on the first of every month.

Powered by user-friendly technology, cove makes it easy for members to track their usage, make reservations, share interests and skills and connect with cove's community.

"cove is a fourth space," says Segal. "It's an awesome addition to your home, office and favorite coffee shop."

For more info on cove and Rosslyn's other coworking spaces (**Carr Workplaces**, **The Ground Floor** and **UberOffices**) see [rosslynva.org/community](http://rosslynva.org/community).

**COVE ROSSLYN** 1735 CLARENDON BLVD / [COVE.IS](http://COVE.IS)



## NOTEWORTHY

### COMMUNITY

#### Realize Rosslyn Moves Forward

The County Board expects to finalize the **Rosslyn Plan Framework** soon. The framework defines the community's vision for Rosslyn as a vibrant and dynamic "downtown" and offers recommendations in several areas.



### COMMUNITY

#### Sand Play Area at Gateway Park

A new **sand play area** is in the works at **Gateway Park**, where it will fill a nonworking fountain. It's the result of collaboration between the Rosslyn BID and Arlington County.



### RETAIL

#### Weekday Coffee Deal at BeanGood

The next time you're looking for your early-morning caffeine fix, check out **BeanGood!** **The Coffee Pub**, located at 1737 Wilson Blvd. They serve a tall brewed coffee for just \$1 before 8 a.m. on weekdays.



### COMMUNITY

#### Rosslyn Bikeometer First on East Coast

The first bike counter on the East Coast, **Rosslyn's Bikeometer** ticks off another digit each time a cyclist rides by. Find it on the Custis Trail just west of the Lynn St. intersection.



## FEATURE STORY

# Summer Events

### COMMUNITY

## Outsiders Have More Fun

Get outside. The fun is waiting. Rosslyn is full of activities during the summer. Enjoy movies in the park, fashion on the street or wagging tails on a terrace. Attend a world-class jazz festival. Join an outdoor exercise class and stay fit. Discover tree-lined bike trails or kayak under the Key Bridge. Where else can you do that? Rosslyn has it all.



### WEDDING CRASHERS

FREE

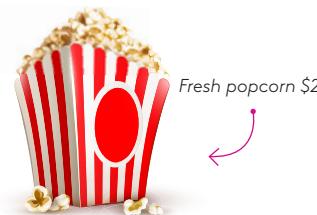
### FILMS

- 6/5 Wedding Crashers
- 6/12 Mean Girls
- 6/19 Happy Gilmore
- 6/26 Tommy Boy
- 7/3 Ferris Bueller's Day Off
- 7/10 When Harry Met Sally
- 7/17 Anchorman
- 7/24 Clueless
- 7/31 The Big Lebowski
- 8/7 Austin Powers 1
- 8/14 The Hangover
- 8/21 Despicable Me
- 8/28 Zoolander

ROSSLYN OUTDOOR FILM FESTIVAL GATEWAY PARK, 1300 LEE HIGHWAY FRIDAYS, JUNE 5-AUG 28/DUSK/ROSSLYNVA.ORG/FILMFEST



Win a seat in the VIP Lounge at the film fest



Fresh popcorn \$2



**#TBT.** Beer. Wine. Bands. It's the good time trifecta. Thursdays in June and September, head to Freedom Park for cover bands embracing the best of the '80s and '90s. Washington Wine Academy will be on hand serving beer and wine.

THROWBACK THURSDAYS FREEDOM PARK 1101 WILSON BLVD THURSDAYS/JUNE + SEPTEMBER /6PM-9PM/ROSSLYNVA.ORG/THROWBACKTHURSDAYS



**HARD CORE.** Feel the burn of high-intensity interval training (HIIT) at this popular summertime class that offers a great workout for all fitness levels. Push yourself and burn as many as 1,000 calories per class.

**BOOT CAMP**  
GATEWAY PARK, 1300 LEE HWY  
MON+WED, 6PM-7PM/SAT,  
9:30AM-10:30AM /TWO SESSIONS  
MAY 27-JULY 1 OR JULY 27-SEPT 2/  
ROSSLYNVA.ORG/BOOTCAMP2015

**SOCIAL + FIT.** Get a cardio-based yoga workout outdoors with an urban hike here in Rosslyn. Hikes are typically 90 minutes and have 3-4 YogaStops (about 45 minutes of yoga total).

**YOGA HIKES**  
THROUGHOUT ROSSLYN/CHECK IN AT GATEWAY PK, 1300 LEE HWY  
SAT/MAY 2,9,16, 23+JULY 4,11,18,25/  
10AM-11:30AM/ ROSSLYNVA.ORG/  
YOGAHIKES2015

**BARRE IN THE PARK.** Wednesdays this summer, Lava Barre brings you free hour-long barre classes in Gateway Park. Barre combine ballet-barre, Pilates, yoga and strength training. Whether you're a barre devotee or a newbie, now's your chance to check it out.

**BARRE IN THE PARK**  
GATEWAY PARK, 1300 LEE HWY  
WED/MAY, JUNE + JULY/6PM-7PM/  
ROSSLYNVA.ORG/BARREINTHEPARK



## YAPPY HOUR

**"PAWTOMAC" VIEWS.** Bring your canine companion for fun at Yappy Hour on select Wednesdays and Fridays this summer and fall. Enjoy specialty cocktails and appetizers on the terrace while giving your pooch the chance to be with you and meet other friendly dogs.

**YAPPY HOUR** AMUSE TERRACE AT LE MÉRIDIEN, 19TH + N LYNN STS (USE GLASS ELEVATOR)  
FRIDAYS, MAY 1, JUNE 5, OCT 2, WEDNESDAYS JULY 1, AUG 5, SEPT 9/6PM-8PM/ROSSLYNVA.ORG/YAPPYHOUR2015



## FASHION TRUCK FRIDAYS



**CURBSIDE CHIC.** There's nothing more urban chic than finding hot deals in the back of a trendy fashion truck. Convenient, too! They're boutiques on wheels and they're coming to Rosslyn on select Fridays during the summer.

FASHION TRUCK FRIDAYS 1700 BLOCK N LYNN ST + PLAZA ON 19TH (19TH + N MOORE)  
FRIDAYS, APRIL 24, MAY 29, JUNE 26, JULY 31, AUG 28, SEPT 25/11AM-2PM/ROSSLYNVA.ORG/FASHION



## COMMUNITY

### Five Minutes with Liz + Rich Vizard of AllSpice Cafe & Catering

Arlington residents Liz and Rich Vizard have owned Rosslyn's AllSpice Cafe & Catering since 2013. Formerly called Spice of Life, the cafe has been in Rosslyn for over 20 years. We talked with them recently about how their first two years operating the business have gone. Bonus: They even gave us a couple of great cooking ideas.

#### Rosslyn: Why did you decide to buy AllSpice?

**Rich:** My family owned a casual restaurant on Cape Cod for 50 years called the Bonnie Doone. We lived across the street from it, so I literally grew up in the business. I had a brief legal career, but I think I knew from an early age that this is what I was destined to do.

**Liz:** We met working at a restaurant.

**Rich:** She served. I was her busboy.

**Liz:** I worked in Rosslyn when I moved here in the mid-90s. I used to eat breakfast at AllSpice all the time when it was called Spice of Life. When we were negotiating with Lynne, the former owner, I told her I used to eat here and remembered her behind the counter.

**Rich:** We'd spent the better part of 8-10 years thinking, planning, and trying to start our own business, either purchasing one or starting from scratch. As a café and catering company, AllSpice was a great fit for what we were trying to achieve.

#### Rosslyn: How have the past couple of years gone for you?

**Rich:** The first year we were learning the business but we actually had some decent growth. In 2014 we had tremendous growth, especially on the catering front. It was just phenomenal.

**Liz:** There are a lot of unexpected challenges when you buy a business from someone else. You have new



#### Rosslyn: Do you have any cooking tips or recipes to share with our readers?

**Liz:** I've learned that toasting your bread for sandwiches makes such a difference. It brings out the flavor in sourdough or multigrain, it helps keep your sandwich from getting soggy, and it gives the bread a little more body.

**Rich:** One of our most popular catering dishes is herb lemon chicken and it's so simple: it's just herbs, garlic, olive oil, lemon juice, salt and pepper. You marinate it for an hour or two, and then you can roast it, grill it or pan sauté it. It's got a ton of flavor.

**ALLSPICE CAFE & CATERING**  
1401 WILSON BLVD/703.524.4050  
[ALLSPICECATERING.COM](http://ALLSPICECATERING.COM)

## COMMUNITY

### UPCOMING EVENTS

#### SAFWAT SALEEM AND REBECCA SHEIR: BRUISED

**ARTISPHERE**, 1101 WILSON BLVD  
ONGOING

*Bruised* is a participatory public art project that invites people to share their stories about defeat. The exhibition features a series of animated works based on content submitted by the public.

#### BIKE TO WORK DAY

**PIT STOP GATEWAY PARK**, 1300 LEE HWY  
FRIDAY 5/15

Join over 10,000 area commuters for a celebration of bicycling as a clean, fun and healthy way to get to work. From 6:30-9 a.m., Rosslyn will host an official pit stop in Gateway Park, featuring refreshments and the chance to win great prizes. More info at [biketoworkmetrodc.org](http://biketoworkmetrodc.org).

#### AMERICAN PARKOUR BEAST COAST JAM

**GATEWAY PARK**  
1300 LEE HWY  
FRIDAY-MONDAY 5/22-5/25



This annual gathering of top parkour athletes from all over the world will take place in Gateway Park and other locations in the D.C. region. More info and registration at [beastcoast.americanparkour.com](http://beastcoast.americanparkour.com).

#### MARINE CORPS SUNSET PARADE

**MARINE CORPS WAR MEMORIAL**  
TUESDAYS/7PM 5/26-8/18

A summer tradition since 1956, the Marine Corps Sunset Parade is a great opportunity to see a world-class military ceremony and to show support for men and women in uniform.



#### ARLINGTON'S BACKYARD BEER FEST

**GATEWAY PARK**, 1300 LEE HWY  
SATURDAY/12-10PM (TWO TASTINGS) 6/6



Festival-goers experience unlimited tastings of over 80 craft beers, two stages of live music, 12+ local food trucks and tons of backyard-inspired games and activities. More info and tickets at [backyard.projectdcevents.com](http://backyard.projectdcevents.com).

#### NETHERLANDS CARILLON CONCERTS

**MARSHALL DRIVE, NEAR US MARINE CORPS WAR MEMORIAL**  
SATURDAYS/JUNE, JULY + AUGUST

Bring a picnic and enjoy sweeping views of Washington, D.C., while guest carillonneurs play two-hour long concerts of jazz, pop, and patriotic music on the carillon's 50 bells. Schedule info not available at time of publication. Visit [rosslynva.org/events](http://rosslynva.org/events) for updates. A hidden gem!

#### BURGER BASH

**GATEWAY PARK**, 1300 LEE HWY  
SATURDAY/12-6PM 7/18

Sample some of the best burgers in the D.C. area and vote for your favorite. Plus, listen to live music, take part in lawn games and try some brews at the D.C. Brau & Atlas Brew Works Beer Garden.



#### SHAKE YOUR BRASS OFF! WITH STOOGES BRASS BAND + BLACK MASALA

**ARTISPHERE**, 1101 WILSON BLVD  
SATURDAY/8PM 6/6

Known for their electrifying stage presence, New Orleans-based Stooges Brass Band energizes Artisphere's Ballroom. D.C.-based brass band Black Masala kicks off the night.



#### SAVE THE DATE: 25TH ANNUAL ROSSLYN JAZZ FESTIVAL

**GATEWAY PARK**, 1300 LEE HWY  
SATURDAY, 9/12

Save the date for the Rosslyn Jazz Festival, which celebrates its 25th anniversary this year! Enjoy free, high-energy performances by some of the best, most innovative jazz musicians today. Plus, sample a variety of delicious cuisines served by your favorite local food trucks.

March and April were busy months in Rosslyn! Visit [Facebook.com/RosslynVA](http://Facebook.com/RosslynVA) to see photos of recent events, including a Saint Patrick's Day Beer Garden, Earth Day Planting Clinic and Get Spring Rolling, our spring cycling season kickoff event with BikeArlington. Please note that event information in this publication is current as of April 20, 2015. However, event dates and times may change, particularly for events that are several months away. Visit [rosslynva.org/events](http://rosslynva.org/events) to confirm all schedule information.

MORE EVENT INFO ONLINE: [ROSSLYNVA.ORG/EVENTS](http://ROSSLYNVA.ORG/EVENTS)

ACCESS EVEN MORE ROSSLYN INFO ONLINE: [ROSSLYNVA.ORG](http://ROSSLYNVA.ORG)

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