

ROSSLYN

CULTURE / BUSINESS / RETAIL / COMMUNITY / ACCESS



Caffé Aficionado's innovation
RETAIL / PG4



Food trucks have found a place in Rosslyn
ANNOUNCEMENTS / PG2



Marine Corps Marathon Clothing Collection
ANNOUNCEMENTS / PG2



Rosslyn's favorite bartenders
COMMUNITY / PG2



DIRTY DOZEN BRASS BAND

COMMUNITY

Fresh New Sounds at 25th Jazz Fest

As it marks its 25th anniversary, Rosslyn's free annual **Jazz Festival** promises the same high-energy, big-talent performances it's offered in the past, but with a more diverse international flavor than ever before. The party gets started Friday night with a free concert by **Troker**, a jazz/rock fusion band from Mexico, from the top of **1812 North Moore**. Saturday's festivities will stretch across both sides of Gateway Park, culminating with a performance by the **Dirty Dozen Brass Band**, a New Orleans institution that has revitalized the brass band around the world. For details, see page 3.

JAZZ FEST 25 / SPECIAL EVENT: TROKER (RSVP REQUIRED) 1812 N MOORE
FRIDAY, SEPTEMBER 11/6:00PM-9:00PM/ROSSLYNJAZZ.ORG

JAZZ FEST 25 / MAIN EVENT: GATEWAY PARK 1300 LEE HWY
SATURDAY, SEPTEMBER 12/1:00PM-7:00PM/ROSSLYNJAZZ.ORG

COMMUNITY

Marine Corps Marathon Will Finish Strong in Rosslyn

Rosslyn hosts the Finish Festival for the Marine Corps Marathon, which marks its 40th anniversary this year. Cheer on the runners at the finish line, located at the **U.S. Marine Corps War Memorial**, and be part of the post-race party throughout Rosslyn. Highlights include free massages, live music, giveaways, drinks and food.



US MARINE CORPS WAR MEMORIAL + VARIOUS LOCATIONS IN ROSSLYN
SUNDAY, OCTOBER 25/7:55AM-4:00PM/MARINEMARATHON.COM

RETAIL

Kona Grill Open

With its stylish modern décor, **Kona Grill** is Rosslyn's newest full-service restaurant. Offering fresh **seafood**, award-winning **sushi** and innovative **American cuisine**, it's a welcome addition to the neighborhood's growing dining scene. Enjoy their extensive happy hour food and drink specials in Rosslyn's only indoor-outdoor bar.

KONA GRILL 1776 WILSON BLVD
KONAGRILL.COM



COMMUNITY

#TBT Throwback Thursday Concerts Return in September

Every Thursday in September, our free #TBT Throwback Thursday Concerts will bring some of the area's best local bands to Gateway Park for a weekly celebration of **music from the '80s and '90s**. From Culture Club to Spin Doctors to Motley Crüe, there will be something for everyone. Washington Wine Academy will be on hand serving beer and wine for \$5. It's the perfect way to get a head start on the weekend.

GATEWAY PARK 1300 LEE HWY
THURSDAYS, SEPTEMBER 3, 10, 17, 24/6PM-8:30PM/ROSSLYNVA.ORG/TBT



MORE INSIDE!

COMMUNITY ANNOUNCEMENTS

COMMUNITY

MARINE CORPS MARATHON CLOTHING COLLECTION DRIVE

The **Rosslyn BID's Ambassadors** will be out in force during the **October 25 Marine Corps Marathon** to collect clothing discarded by runners during the first mile of the race. In previous years, the team has collected more than 900 pounds of hats, gloves, sweatshirts and pants that marathoners shed as they warmed up. These items are dry-cleaned and **donated to A-SPAN** (Arlington Street People's Assistance Network), which shares them with clients.

COMMUNITY

ROSSLYN-GEORGETOWN GONDOLA STUDY PLANNED

The **Rosslyn BID** joins several groups on both sides of the river that have set aside funds to support a feasibility study for a gondola that would carry passengers across the Potomac River between Georgetown and Rosslyn. The idea originated with Georgetown BID CEO and President **Joe Sternlieb**, who rode an aerial tram in Portland, OR, on a transit research trip and thought the unique mode of transport might have potential for the D.C. area.

BUSINESS

LAVABARRE FITNESS BOUTIQUE OPENS

Offering barre, TRX resistance training, yoga and cycling, **LavaBarre** has opened in a brand-new space at **1528 Clarendon Boulevard** in Rosslyn. From their classes taught by **top-ranked trainers** to the lavender-scented towels in the changing rooms, they've created a fitness community that inspires and rewards hard work.

RETAIL

MORE FOOD TRUCK OPTIONS COMING TO ROSSLYN

New **food truck vending zones** are giving the lunchtime crowd more spots where they can sample the neighborhood's diverse mobile dining options. The **Rosslyn BID** has added 15 Adirondack chairs and 20 tables and chairs to these areas to make them more inviting.

UPDATES:
ROSSLYNVA.ORG

FAVORITE NEIGHBORHOOD BARTENDERS

COMMUNITY



Viktor Genkov, Piola

Viktor specializes in the **Caipirinha**, Brazil's national drink that's made from fresh muddled lime, sugar and Cachaça. He finds the Rosslyn crowd to be easygoing—a unique mixture of professionals from all over the world who work or live nearby.

PIOLA 1550 WILSON BLVD/PIOLA.IT



Caipirinha—Brazil's National Drink



Ameenah Shabazz, Key Bridge Terrace

Ameenah makes a mean **raspberry lemon drop martini**. She says her bar is small and intimate, so it's a great place for personal service. "I have a lot of regulars. I try to remember what people drink," says Ameenah.

KEY BRIDGE TERRACE (AT HYATT ARLINGTON)
1325 WILSON BLVD/ARLINGTON.HYATT.COM



Raspberry Lemon Drop Martini



Doug Williams, Amuse

If you're in the market for a refreshing fruit-flavored drink, Amuse's Doug Williams is your man. His specialty is a **blueberry mojito**. When he's not working, he orders a chilled glass of Chardonnay.

AMUSE (AT HOTEL LE MÉRIDIEN)
1121 19TH ST N/LEMERIDIENVA.COM



Blueberry Mojito



Katie Thingelstad, Continental

Katie loves her customers and the rest of the Continental team. "A lot of neighborhood businesses come here," she says. "They walk in the door and we know their names, they know ours, and we already have their drinks poured." Visit her and she'll pour you an **awesome pint**.

CONTINENTAL
1911 N FT MYER DR/CONTINENTALPOOLLOUNGE.COM



Craft Beer

NOTEWORTHY

COMMUNITY

City Social Brings People Together

Rosslyn's **City Social** attracted more than 200 attendees. The free event offered sweeping views of D.C. from the **Waterview Conference Center**, a live DJ, open bar and a panel discussion with local business leaders.



COMMUNITY

Willow Wins Bgr Bash in Gateway Park

In July, 16 of the D.C. area's best chefs and restaurants competed in the **3rd Annual D.C. Bgr Bash** in Gateway Park. Ticket holders voted for their favorite burger, giving Arlington's **Willow** top honors.



BUSINESS

Rosslyn Hotels Offer Easy Access

With easy access to D.C. and a direct Metro connection to the airport, Rosslyn is a terrific place to stay for business or pleasure. **2,200 hotel rooms** welcome an estimated **1.2 million visitors** annually.

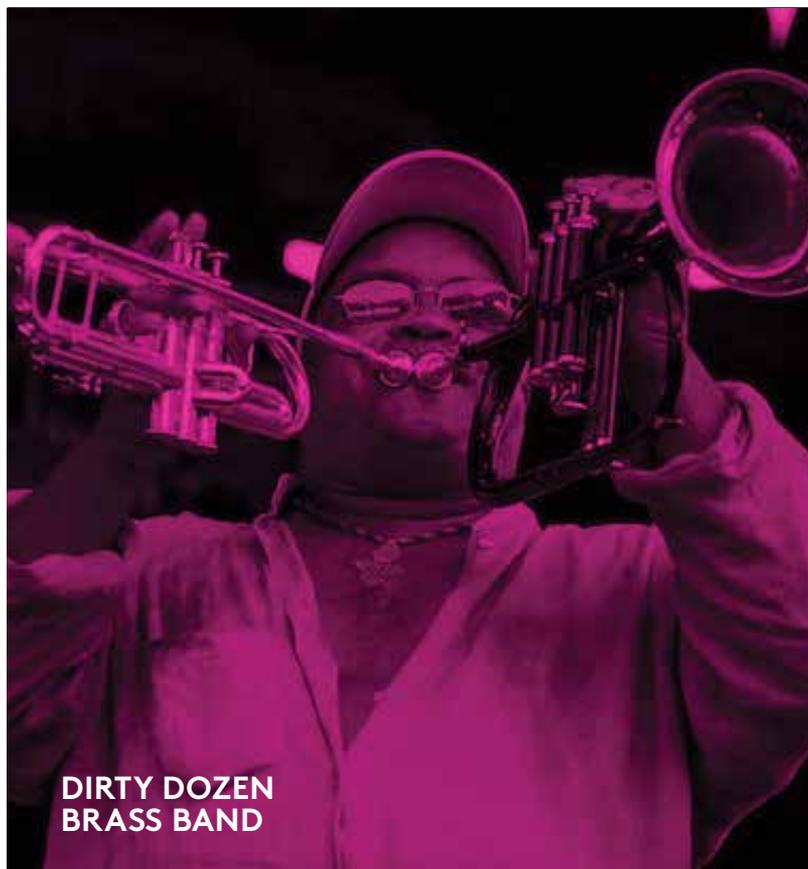


BUSINESS

Arlington BID Leaders Honored

Congratulations to Rosslyn BID President **Mary-Claire Burick** and Ballston BID CEO **Tina Leone**, who were among 40 area women leaders honored recently with a **2015 Washington Brava Award** from SmartCEO.





DIRTY DOZEN BRASS BAND



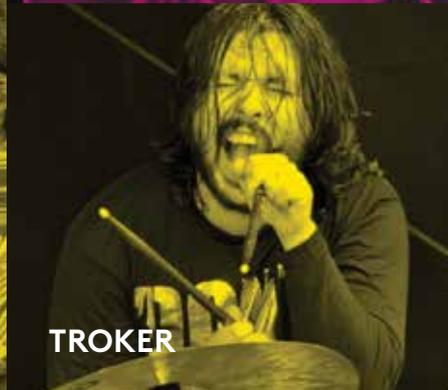
THE FUNK ARK



SONNY KNIGHT & THE LAKERS



DEBO BAND



TROKER

After 25 Years, Jazz Fest Gets a Face Lift

COMMUNITY

Annual Event Expands To Embrace More Diverse Musical Genres

After 25 years of bringing talented jazz musicians to the neighborhood, the world-class **Rosslyn Jazz Festival** is growing and changing this year. It is evolving into a celebration of jazz and its extensions — an evolution that’s been occurring for several years with the inclusion of genre-defying acts, such as **Red Baraat** last year and **The Bad Plus** in 2010.

This year’s lineup includes the funk/Afrobeat ensemble **The Funk Ark**, the soulful **Sonny Knight & the Lakers**, the eclectic **Debo Band**, and headliner the **Dirty Dozen Brass Band**.

The festivities get started Friday night with a concert by **Troker**, a Mexican jazz/rock fusion band with an explosive energy that *All About Jazz* describes as “noisy, chaotic, sprawling, messy and all together wonderful.” They’ll perform on a top floor of **1812 North Moore**, where attendees can enjoy breathtaking views and a cash bar.

Saturday’s headliner, the **Dirty Dozen Brass Band**, will take audiences on a high-octane musical adventure. They’re a New Orleans brass band who incorporate diverse influences to create what baritone sax player **Roger Lewis** calls “a big old musical gumbo.” They promise to be the perfect finale to a day of top-notch performances.



LINEUP

FRIDAY SPECIAL EVENT

6:00PM: (Free. RSVP Required.) Troker. This jazz/rock fusion band from Mexico performs from the top of 1812 North Moore.

SATURDAY MAIN EVENT

1:00PM: The Funk Ark. This funk/Afrobeat ensemble wows audiences with a sound influenced by the Latin Funk/Dance music of the '60s and '70s.

2:20PM: Sonny Knight & the Lakers. They'll offer a seamless performance reminiscent of those orchestrated decades ago at classic jazz venues like the Apollo.

3:50PM: Debo Band. They've won raves for their take on Ethiopian pop music with instrumentation reminiscent of Eastern European brass bands.

5:20PM: Dirty Dozen Brass Band. This year's headliner is an internationally renowned music machine that has revitalized the brass band in New Orleans and around the world.



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JAZZ FEST 25/MAIN EVENT: GATEWAY PARK 1300 LEE HWY SATURDAY, SEPTEMBER 12/1:00PM-7:00PM/ROSSLYNJAZZ.ORG



CLARK DONAT & PABLO MAMANI

COMMUNITY

Caffé Aficionado Focuses on Innovation

Soon after **Caffé Aficionado** opened on Lynn St. in October 2013, it began making a name for itself among Rosslyn residents and office workers. Business partners **Adiam Berhane** and **Clark Donat** had envisioned a place where regular customers could enjoy high-quality beverages and food in a welcoming atmosphere. They hired a talented team of professional baristas, invested in top-notch equipment, and vowed they would use only the freshest ingredients. On **Yelp**, Caffé Aficionado quickly established a 5-star rating. Customers praised their customer service, calling it "outstanding" and "super-friendly," and described the coffee drinks with words like "exquisite," "delicious" and "phenomenal." They loved the clean, modern décor, too. Today, as the café approaches its second anniversary in Rosslyn, it maintains its commitment to quality and stellar reputation, making it a destination for D.C. area coffee lovers and a favorite among critics. Berhane and Donat are proud of their close-knit team, which has grown from two baristas when they opened to four full-time team members and two apprentices. Among the long-time baristas are **Solomon**, who has been there from the start; **Ryan**, who's been there since a month after opening; and **Pablo**, a barista with a culinary background who works with Donat to develop some of the café's innovative flavor combinations, such as house-made simple syrups that enhance many beverages. "Some people think a barista is just another minimum wage job, but it's really a very specialized kind of work,

and it's hard to find people who can do it at a high level," Berhane says. "Our staff have hours of training." Just the night before, says Berhane, Ryan had won a barista art competition at **La Colombe**, an honor Pablo had earned the previous week. As the café becomes an established presence in Rosslyn, Berhane says they're focusing on innovation. "When we opened, we just wanted to get the basics right — waffles, lattes, espresso — but now, Clark and the team are really taking it to the next level in terms of creativity," she says. "They're always here on weekends and in the evenings, back there in our tiny kitchen, playing with flavors and experimenting." In these warmer temperatures, Berhane says customers are ordering more cool drinks and smoothies. The café's **honey-citrus-avocado smoothie**, for instance, is one popular offering. Their "green juice" — a refreshing blend of eight fruits, vegetables and herbs that Donat developed — is also well-liked. "We're not just about coffee," Berhane says. "Lately, people are coming for lunch, too, and enjoying our sandwiches." As an Eritrean, Berhane says she's always been a tea lover, so iced tea is another favorite warm-weather offering. On this day, she opens a FedEx box that must contain 30 sample packages of tea from **American Tea Room**, a California-based specialty tea company. The teas have names like St. Tropez, Red Vanilla, Black Mandarin and Brioche, which smells like a decadent dessert. She will choose a few to offer at the café.

Reflecting on the past two years, Berhane is struck by how quickly the time has gone. "We've worked so hard," she says. "I remember the days when we just wanted 50 customers. Then, it was 100. Then 150. Then, we stopped counting."

CAFFÉ AFICIONADO 1919 N LYNN ST (PAST EAGLEBANK AND MAIN OFFICE BUILDING ENTRANCE) / 703.567.7095
CAFFEAFFICIONADO.COM



BARISTA RYAN LIM

COMMUNITY

UPCOMING EVENTS

BARRE IN THE PARK

GATEWAY PARK, 1300 LEE HWY
THURSDAYS, THROUGH 9/24, 6-7PM

Join LavaBarre for free outdoor barre classes. The only equipment needed is a mat/towel and a water bottle. Register at rosslynva.org/pop-up-barre-2015.

ROSSLYN FILM FEST: ZOOLANDER

GATEWAY PARK, 1300 LEE HWY
FRIDAY, 8/28, DUSK, FREE

Ben Stiller stars in this comedy about a clueless fashion model who is brainwashed to kill the prime minister of Malaysia.



FASHION TRUCK FRIDAY

TWO LOCATIONS, 1700 BLOCK N LYNN ST + PLAZA ON 19TH (19TH + N MOORE)
FRIDAYS, 8/28 + 9/25, 11AM-2PM

Purchase anything from a small necklace to a whole new outfit as some of the area's hottest fashion trucks come to Rosslyn.

#TBT THROWBACK THURSDAY CONCERTS

GATEWAY PARK
 1300 LEE HWY
THURSDAYS, 9/3-9/24, 6-8:30PM



Each Thursday in September, start the weekend early with a free concert. Bands include **White Ford Bronco** (9/3), **Back to Zero** (9/10), **Herr Metal** (9/17) and **Hand Painted Swinger** (9/24). \$5 beer and wine from Washington Wine Academy.

25TH ROSSLYN JAZZ FEST SPECIAL EVENT: TROKER

1812 NORTH MOORE
FRIDAY, 9/11, 6-9PM

The 25th Rosslyn Jazz Festival gets a head start Friday night with a special concert by **Troker**, a Mexican jazz/rock fusion band named one of **NPR's Top 10 Musical Discoveries from WOMEX 2014**. Enjoy a cash bar and breathtaking views from the top of 1812 North Moore. The concert is free, but registration is required. Sign up at rosslynjazz.org.



25TH ROSSLYN JAZZ FESTIVAL

GATEWAY PARK, 1300 LEE HWY
SATURDAY, 9/12, 1-7PM

Enjoy free, high-energy performances by some of the best, most innovative musicians today. See page 3 for details.

YAPPY HOUR

AMUSE TERRACE AT LE MÉRIDIEN, 19TH + N LYNN ST
WED, 9/9 + FRI, 10/2, 6-8PM

Bring your dog and enjoy specialty cocktails and appetizers on Amuse's Terrace, not to mention panoramic views of D.C. and the Potomac.



40TH MARINE CORPS MARATHON

US MARINE CORPS WAR MEMORIAL + VARIOUS LOCATIONS IN ROSSLYN
SUNDAY, 10/25, 7:55AM-4PM

Rosslyn hosts the Finish Festival for this year's Marine Corps Marathon. The neighborhood will be abuzz on race day with a post-race party featuring live music, giveaways, drinks and food.

BACK BY POPULAR DEMAND: ROSSLYN HOLIDAY MARKET & SKYLINE LIGHTING CEREMONY

LOCATION TBA

In **December**, the Third Annual Rosslyn Holiday Market will offer a festive and convenient option for finding the perfect gift for everyone on your list. Visit rosslynva.org for updates.



Skyline lighting: Rosslyn's skyline will be illuminated in a ceremony at the market.

Please note that event information in this publication is current as of August 3, 2015. However, event dates and times may change, particularly for events that are several months away. Visit rosslynva.org/events to confirm all schedule information.

THE ROSSLYN BID IS MOVING (FOR NOW)!

If you drop by our current digs in September and find the office dark, don't worry: We're not gone for good, we've just moved to a temporary space while our office gets a refresh. Beginning September 22, the Rosslyn BID team will be working at 1901 N Ft Myer Drive, Suite 850, in a building that's just next door to ours. We're happy to be collaborating with **Wingate Hughes Architects, PLLC** (wingatehughes.com) on our renewed space. We hope to be back in our new and improved office in the new year.



MORE EVENT INFO: ROSSLYNVA.ORG/EVENTS

ACCESS EVEN MORE ROSSLYN INFO ONLINE: ROSSLYNVA.ORG

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ROSSLYN

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