

# WELCOME TO ROSSLYN

**URBANACTIVECONNECTED**

## YOU'RE IN GOOD COMPANY HERE

Many of the Washington area's most influential companies call Rosslyn home, including the Washington Business Journal, Politico, Grant Thornton, Gartner and Nestlé.

## THE BUSINESS ENGAGEMENT TEAM

Whether you are new to Rosslyn or have been here for decades, we are here to help. We work with every type of business, from Fortune 500 companies to small cafes.

## CONTACT US

Get connected and find out how the Business Engagement Team can support you:  
**ROSSLYNVA.ORG/ENGAGE**

   /ROSSLYNVA

Check out a few of our business engagement services to help ensure your workforce gets the most out of the neighborhood.



### EMPLOYEE ORIENTATIONS

help welcome and inform your employees.



### GRAND OPENING & RIBBON CUTTINGS

officially launch your company in Rosslyn.



### EXPERIENCE ROSSLYN

with tailored tours, presentations and special events.



### GEAR UP

with Rosslyn swag or have neighborhood welcome packages delivered to your employees' desks.



### ESTABLISH CONNECTIONS

with community partners and relevant businesses.



### GET THE WORD OUT

about your company through our social media, website and weekly eBlast.

# THIS IS WHAT BUSINESS ENGAGEMENT LOOKS LIKE!



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As a small business owner, having strong partners is essential, and The Rosslyn BID has been that partner to East West from day one. They helped me navigate the process of opening and creating a welcoming outdoor seating area to activate our storefront. Their creative partnership, including ongoing promotion and valuable connections has enabled us to create a lively neighborhood spot for our customers. The BID welcomes everyone to Rosslyn and they truly are a trusted resource for both large and small businesses.

**Mehmet Coskun**

*Founder of East West Coffee and Wine*

At Grant Thornton, our employees are the foundation of our business and vital to our client's success, which is why we place a significant emphasis on ensuring they feel connected to the community. The Rosslyn BID truly understands this need and works closely with us to creatively support our employees. From welcoming us as we opened our new space to making important connections with other executives and elected officials in the neighborhood, the Rosslyn BID constantly positions us for success.

**Greg Wallig**

*MetroDC-Arlington Office  
Managing Principal,  
Grant Thornton LLP*

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For more information, visit our website at [ROSSLYNVA.ORG/ENGAGE](https://ROSSLYNVA.ORG/ENGAGE)