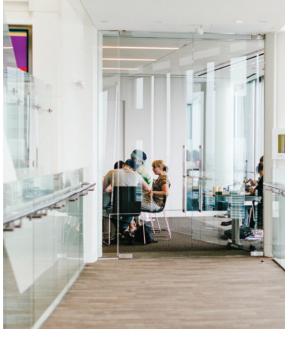
## **CEB**

## Room to Grow and Thrive







ANDREW BLAISDELL Managing Director

CEB is the leading member-based advisory company and equips more than 10,000 organizations around the globe, including 88% of the Fortune 500, with insights, tools, and actionable solutions to transform enterprise performance.

## What drew CEB to Rosslyn?

We were previously located in several DC buildings, but were looking for a space where we could consolidate our employees. The Waterview building was a fantastic opportunity with a great location and outstanding views. We've grown tremendously since I joined the firm ten years ago. Moving to Rosslyn has allowed us to continue to expand and flourish.

## How does this space suit CEB culture?

We designed the space with our clients in mind. We have 10,000 clients around the world and often host events in our offices. It's important that we offer a high-end service experience when executives visit us, and this building—and Rosslyn in general—is ideal for our clients. We love that visitors can fly right into Reagan National Airport, hop over to Rosslyn, and then easily get out again. We gave that a lot of thought when choosing this location.